

General Information

CPNP Reference: **5396111**

Industry Reference:

Version: **1**

Date first notification: **22/08/2025 14:04:51**

Last modification date: **22/08/2025 14:04:51**

Product Name	Shades (if applicable)	Language
Hey you Bioactive Gum Protection Toothpaste		English

Product specifically intended for children under 3 years of age: No

ID: **4821**

Responsible person: **CE.way Regulatory Consultants Ltd.**

Responsible person address: 2nd Floor, 13 Upper Baggot Street, -, Dublin, Ireland

Phone: +353.1.4370.955

Fax: +353.1.6335.088

Email: info@ceway.eu

Contact person: **Eva Rojko**

Contact person address: Pergerjeva ulica 3, 2250, Ptuj, Slovenia

Phone: 0038640368314

Additional phone 1:

Additional phone 2:

Fax:

Email: eva@ceway.eu

Product imported in the Community: No

Country of origin:

End date of responsibility of the responsible person:

Member State of first placing on the market: Ireland

Product Details

Category level (1 > 2 > 3): Oral hygiene products > Tooth care products > Toothpaste

Physical form: Cream / paste

Applicator/packaging:

Notification type: Concentration ranges

	Substance	Value	
Ingredients of concern (specific information)			
	ETHANOL	not applicable	
	ISOPROPANOL	not applicable	
	fluoride compounds	0.1448	
	essential oils, camphor, menthol or eucalyptol total level	not applicable	
essential oils, camphor, menthol or eucalyptol names and quantities			
Complete Composition			
Formulation name: Toothpaste			
Qualitative and quantitative composition document			
CMR			
Nanomaterials			

Other information of significance for poison centers

Original packaging (photograph)

Name	Options
Hey You 12.05.25_13.jpg	
Hey You 12.05.25_14.jpg	
Hey You 12.05.25_16.jpg	
Hey You 12.05.25_17.jpg	
Hey You 12.05.25_54.jpg	

Original labelling (image)

Name	Options
Bioactive Gum Protection.pdf	
279089_Bioactive Gum Protection Box Production 31•01•25_For_Approval (signed).pdf	

Distributors

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CAs/PICs Comments

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